

## Elbe without borders

– Flood risk prevention in the Interreg projects LABEL and SAWA  
[14 June 2011, Hamburg, Germany]



Jesper Jönsson  
Project Development Officer

*Investing in the future  
by working together for a  
sustainable and competitive region*

45 years  
ago





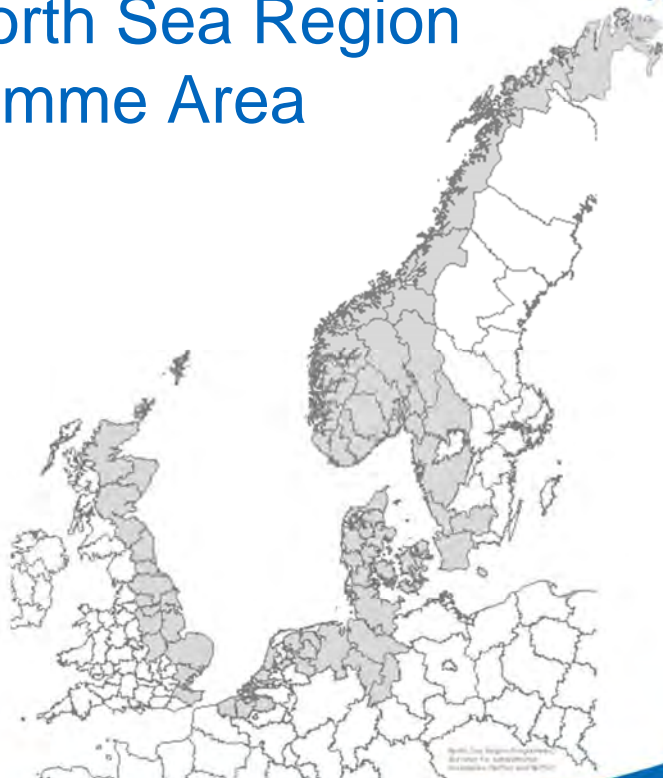
12 June 2011

European Union  The European Regional Development Fund

The Interreg IVB  
North Sea Region  
Programme



## The North Sea Region Programme Area



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## 2007- 2013: To make the North Sea Region a better place to live, work and invest in

### Innovation

Innovation capacity of businesses

Clusters, research and innovation networks

Institutional capacity for innovation

ICT applications



### Environment

Integrated coastal zone management

Marine Pollution

Climate Change

Energy Production



### Accessibility

Accessibility Strategies

Transport Corridors

Logistics Solutions



### Communities

Areas in Decline

Expanding Areas

Energy-efficiency in settlements



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## 53 Funded Projects

### Priority 1: 15



**1.1 Building** the innovation capacity of business

ERIP, NMU, GreenGrowing

**1.2 Building** the transnational dimension of clusters and research and innovation networks

e-CLIC, IFP, NSSP, Power Cluster, Smart Cities, POYO, ClimaFruit,

**1.3 Building** society's and the institutional capacity for innovation

SKINT, CCC, North Sea Supply

**1.4 Promoting** the adoption and use of ICT applications

Opening Up, DANS (CLUSTER)

### Priority 2: 16



**2.1 Sustainable development** of the coastal land and sea areas through integrated coastal zone management

LNS, TIDE, BLAST, SUSCOD

**2.2 Developing** preventive and responsive measures to address acute and chronic marine pollution

Ballast Water Opportunity

**2.3 Adapting** to and reducing risks posed to society and nature by a changing climate

Aquarius, CLIWAT, CPA, DiPol, MARE, SAWA, BioCHAR

**2.4 Promoting** environmentally responsible energy production practices

enerCOAST, North Sea SEP, C2CI, WaterCAP (CLUSTER)

### Priority 3: 14



**3.1 To promote** regional accessibility strategies

CARE-North, Cruise Gateway, iTransfer, Green Airports, E-Mobility NSR, ITRACT

**3.2 To promote** the development of multi-modal and transnational transport corridors

StratMoS, LO-PINOD, Food Port

**3.3 To promote** the development of efficient and effective logistics solutions

NS Frits, Dryport, CNSS, E-Harbours

MTC (CLUSTER)

### Priority 4: 8



**4.1 Tackling** the needs of areas in decline

DC NOISE, Vital

**4.2 Promoting** sustainable growth solutions for expanding areas

MP4, CAI, SURF, Waterways for Growth

**4.3 Promoting** energy efficiency in settlements

ANSWER, Build with Care

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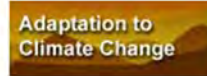
EUROPEAN COMMISSION

Brussels, 3.3.2010  
COM(2010) 2020 final

COMMUNICATION FROM THE COMMISSION

EUROPE 2020

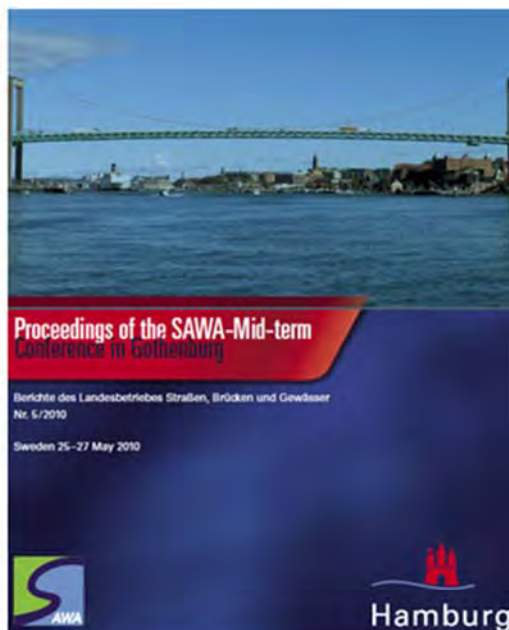
A strategy for smart, sustainable and inclusive growth



EU Flood Directive



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# Deliver concrete and long term solutions around the North Sea Region

## Tools and concepts:

- 3D visualizations
- Forecast systems
- Tools for evaluation and demonstration of climate change scenarios
- Implementation of a concept against flooding, droughts and water shortage in the farming sector

## Training and education:

- Implementation of courses for university and professional training
- Expert portals
- Establishment of training centers

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**15 - 16 SEPTEMBER 2011**  
KATOWICE, POLAND

**JOINT TRANSNATIONAL CONFERENCE**  
13 PROGRAMMES - 1 GOAL: TO IMPROVE QUALITY OF LIFE IN EUROPEAN REGIONS!

On a mission to improve quality of life in regional Europe  


HOME ABOUT AGENDA COOPERATION THEMES MEDIA CENTER PRACTICALITIES

**GET INVOLVED**

**SUBMIT OPINION**

What is the greatest value of transnational cooperation?

- ☐ Influencing policies
- ☐ Creating networks
- ☐ Material investments
- ☐ Capacity building
- ☐ Knowledge transfer

[Save Responses](#)

**DISCUSSION FORUM**

**WHO PARTICIPATES?**

**Welcome**

For the first time, the 13 transnational programmes currently operating in the framework of the European Territorial Cooperation objective organize a joint conference demonstrating how transnational cooperation helps to improve quality of life in European regions.

This conference will focus on two main questions: What has been achieved by transnational cooperation so far and what is the future potential?

The conference will take place 15th and 16th September 2011 in Katowice, Poland and feature high level speakers and panels including EU Commission representatives and Polish Ministers. It is arranged in cooperation with and hosted by the Silesian Region and the city of Katowice and will be an accompanying event of the Polish Presidency of the EU Council.

[Read more](#)

**PROGRAMME AREAS**



**SELECT A PROGRAMME**

ALPINE SPACE	ATLANTIC AREA
BALTIC SEA REGION	CENTRAL EUROPE
MEDITERRANEAN	NORTH SEA REGION
NORTH WEST EUROPE	NORTHERN PERIPHERY
SOUTH EAST EUROPE	SOUTH WEST EUROPE
MAC REGION	CARIBBEAN REGION

**NEWS**

• **DANUTA HUBNER ON THE ROLE OF TRANSNATIONAL COOPERATION**

Danuta Hubner, Member of European Parliament, highlights knowledge transfer as key to region

[Read more](#)

**TWITTER**

Join the discussion and don't miss the interview with Danuta Hubner, Member of European Parliament, on [www.transnational-cooperation.eu!](#) 12:03 06 Tue via web

The first JTC conference is on the way and the road is paved with some great stories and inputs! Follow us and be the first to find out! 09:33 06 Mon via web

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# Contact

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